

# Sustaining CML Advocacy Through War's Challenges



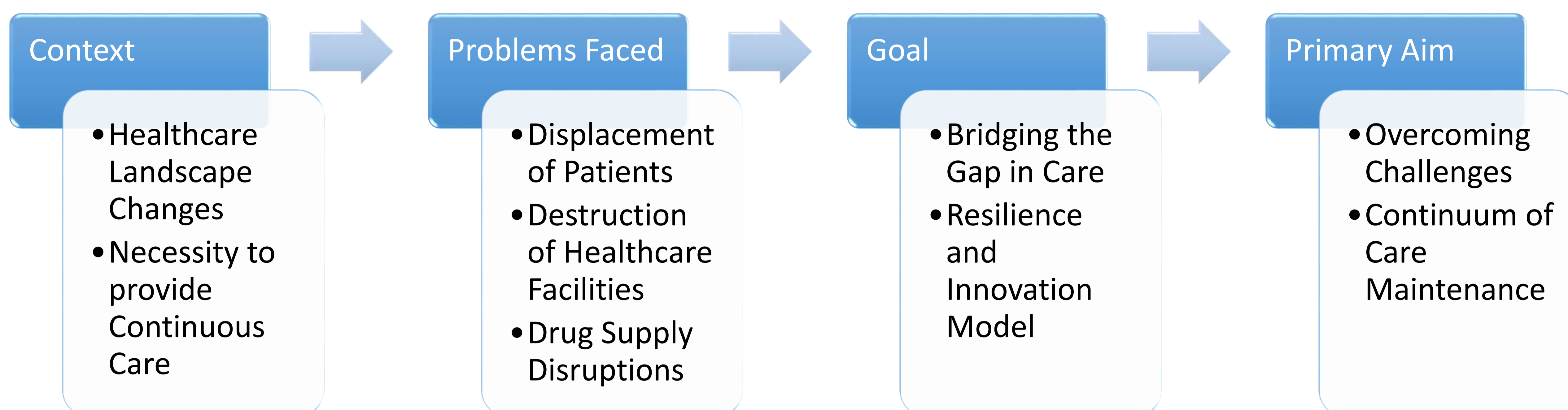
BFR "BLOOD DROP"

## INTRODUCTION & AIMS



Kharkiv, March 2022

During the war in Ukraine, the landscape of healthcare has faced unprecedented disruption, particularly impacting the delivery of care for chronic conditions such as Chronic Myeloid Leukemia (CML). The pressing need to adapt to the rapidly changing circumstances prompted our initiative, aimed at ensuring that CML patients continue to receive essential care and advocacy, even under the most arduous conditions.



**Objectives:** Medication Transfer and Distribution, Partnerships for Humanitarian Donations, Collaboration with European Organizations, Telemedicine and Mobile Groups, Evacuation of CML Patients from occupied territories, frontline area.



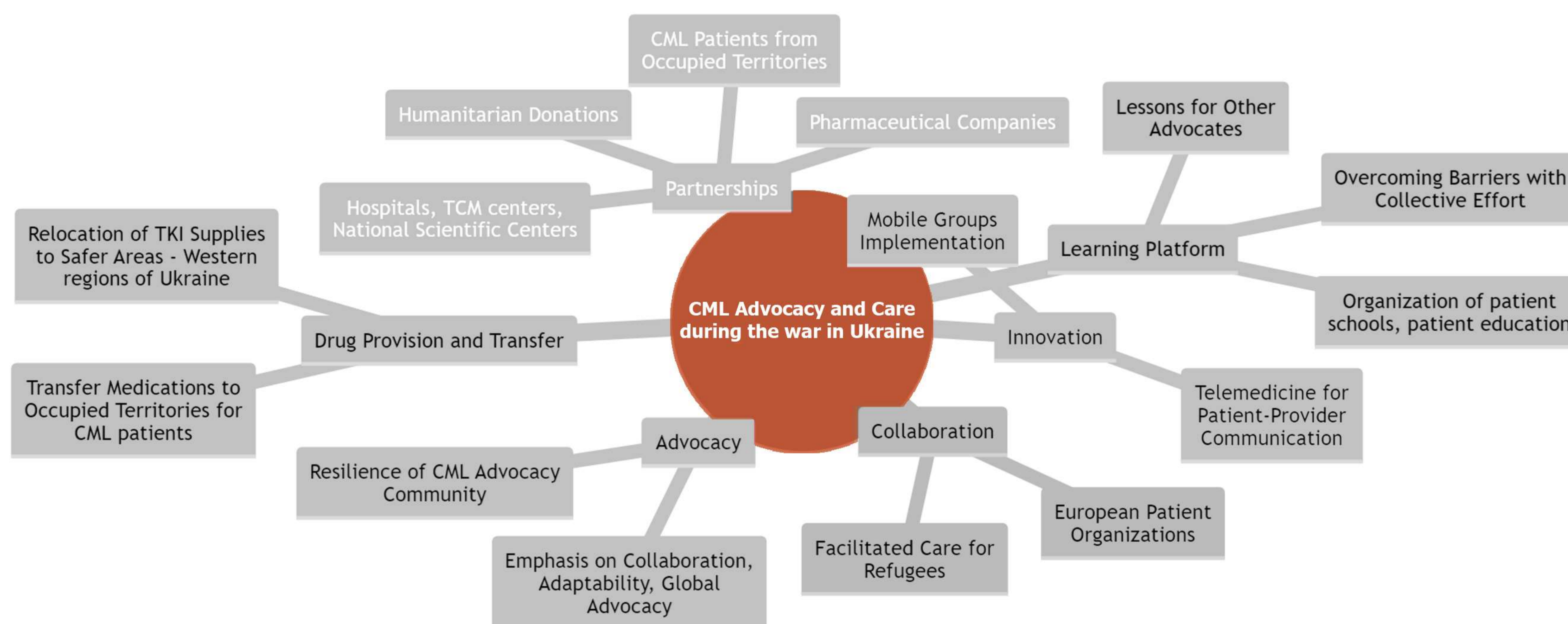
Kupyansk, transfer of medicines to CML patients

## METHODOLOGY

Our methodology targeted CML patients affected by the war in Ukraine, employing a multifaceted approach. We utilized financial, human, and logistical resources to implement our tactics, with healthcare professionals and volunteers playing a critical role. Our evaluation strategy was based on real-time data tracking and patient feedback to measure the immediate reach and treatment efficacy, ensuring the initiative's adaptability and sustained impact.

## RESULTS

The diagram provides a summary of CML advocacy and care efforts undertaken during the war in Ukraine.



## CONCLUSIONS

Our initiative has successfully secured the continuity of care for CML patients amidst the war in Ukraine, achieving significant milestones. We facilitated the rapid provision of essential medications to CML patients across Europe (Germany, France, Lithuania, Serbia, and Croatia), including those in occupied territories and in the front-line zone. Our efforts in evacuating patients from dangerous areas and leveraging telemedicine have ensured that treatment remains uninterrupted. These achievements reflect our commitment to overcoming the barriers posed by war, ensuring that CML patients receive the support and care they critically need.