

Friends of Max Mission 2k

Free-of-cost BCR-ABL tests



1 INTRODUCTION



- BCR-ABL tests are a huge financial burden (Each test costs 80\$ and is out of reach of many)
- Access to the test is limited (Only 50 cities out of 8000 urban centers)
- Fast and reliable diagnostic labs are needed to improve compliance

2 OBJECTIVES

- Fundraise to underwrite 2k tests @low costs
- Pan-India, home sample collection
- BCR-ABL International Scale (IS) tests with results delivered within 5 days



3 METHODOLOGY

1 Partner with a reputed diagnostic lab



2 Raise funds from multiple long-term donors



3 Create processes and systems that help us scale from 2k to 20k



5 CONCLUSIONS

- **Reduced Financial Burden** (150 patients tested every month. Waiting list of an equal amount)
- **All India Access** (Home sample collection from 8000 urban centers)
- **Fast and Reliable** (95% test results delivered within 5 working days)



6 HATS OFF TO

- 1 Archana Arora, Program Head, Friends of Max
- 2 The Max Foundation India Team
- 3 CORE Diagnostic Team