

# Friends of Max Mission 2k Free-of-cost BCR-ABL tests





- BCR-ABL tests are a huge financial burden (Each test costs 80\$ and is out of reach of many)
- Access to the test is limited (Only 50 cities out of 8000 urban centers)
- Fast and reliable diagnostic labs are needed to improve compliance

## OBJECTIVES

- Fundraise to underwrite 2k tests @low costs
- Pan-India, home sample collection
- BCR\_ABL International Scale (IS) tests with results delivered within 5 days

#### RESULTS **METHODOLOGY** Pan India Partner with a reputed Home Collection CORE diagnostic lab IS Standard Dedicated Contact Point Donor 1 WorldQuant (Corporate) Raise funds from Donor 2 DSS Takara Bio Pvt Ltd. multiple long-term donors Donor 3 Chai for Cancer (CFC) Retail contributions Create processes and systems that help us scale from 2k to 20k

# CONCLUSIONS

 Reduced Financial Burden (150 patients tested every month. Waiting list of an equal amount)



All India Access

(Home sample collection from 8000 urban centers)

Fast and Reliable
 OFW test results

(95% test results delivered within 5 working days)

### HATS OFF TO

- Archana Arora, Program Head, Friends of Max
- 2 The Max Foundation India Team
- CORE Diagnostic Team





CML ADVOCACY - LEARN, SHARE, GROW 22<sup>ND</sup> INTERNATIONAL CONFERENCE FOR ORGANISATIONS REPRESENTING PATIENTS WITH CML

