

# Brazilian Cancer Prevention and Control National Policy

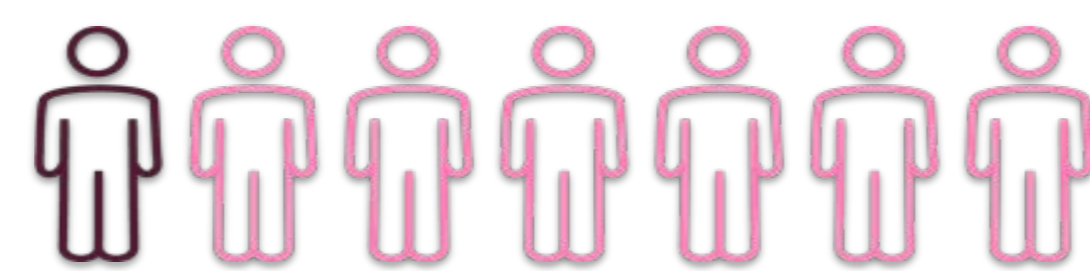
## Patient experience data promoting transformative dialogues with stakeholders



### Abrale's best practices in advocacy and its power to improve patients' lives and quality of care

Brazilian Lymphoma and Leukemia Association - ABRALE since 2002 has been contributing in a broad and committed way, through monitoring the patients' journey and initiatives that encourage collaboration, networking and mobilization of different actors, to improve treatment results, promote the defense of rights and improve public health policies, dialoguing with public authorities, patient support associations and civil society, in addition to promoting access to open data on the oncology scenario in the country and promoting awareness and health education campaigns which impact more than 5 million people in Brazil.

The healthcare sector truly needs to have a patient-oriented care, based on the experiences and challenges faced during their journey.

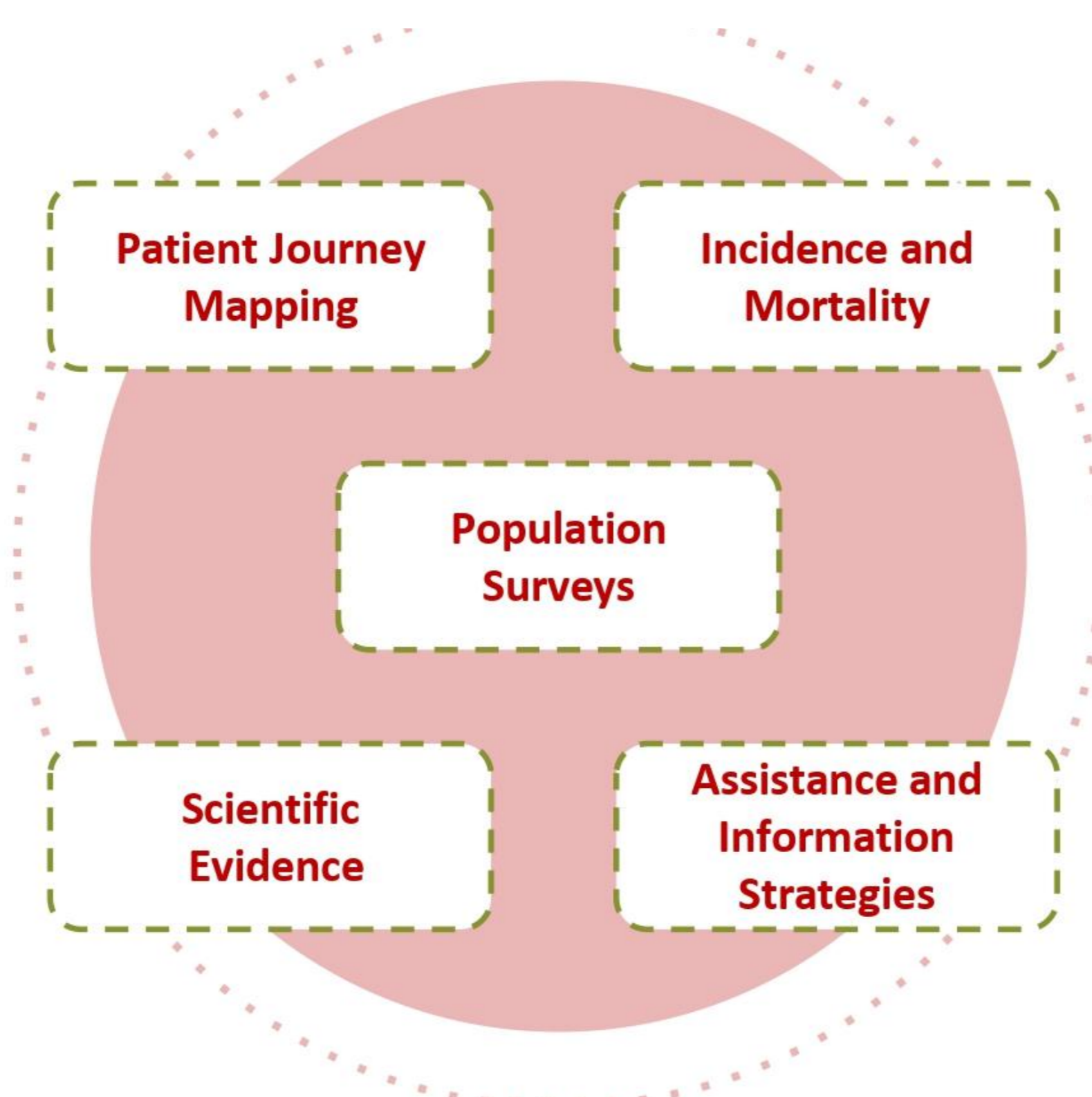


### Scenario: Cancer Impact

In Brazil, more than 700,000 new cases of cancer per year are estimated to arise in the next 3 years, according to the National Cancer Institute (INCA, 2023). The country has incipient services and financial resources to deal with the impact of cancer, who is responsible for 1 out of 7 deaths. 11,540 new cases of leukemia are expected for the 2023-2025 period, per year.

### In such a challenging context, what do we do to ensure patient advocacy?

Using data for the decision-making process allows stakeholders (including healthcare providers, government managers and policymakers) to come with better conclusions and optimize resources, with positive outcomes for patients.



Understanding patient journeys – comprehensive timelines of patient interactions and experiences throughout their healthcare processes – is vital for advocacy, working for better practices and public policies to minimize gaps and inefficiencies in the system.

### Objectives

- Focus on patients' needs and preferences;
- Empower and engage patients;
- Support health leaders in building strategic planning;
- Develop Oncology proposals, based on empirical evidences;
- Improve social participation in the construction of public health policies;
- Expanding the use of data: communication strategies, such as awareness campaigns, events and qualifying ATS processes.

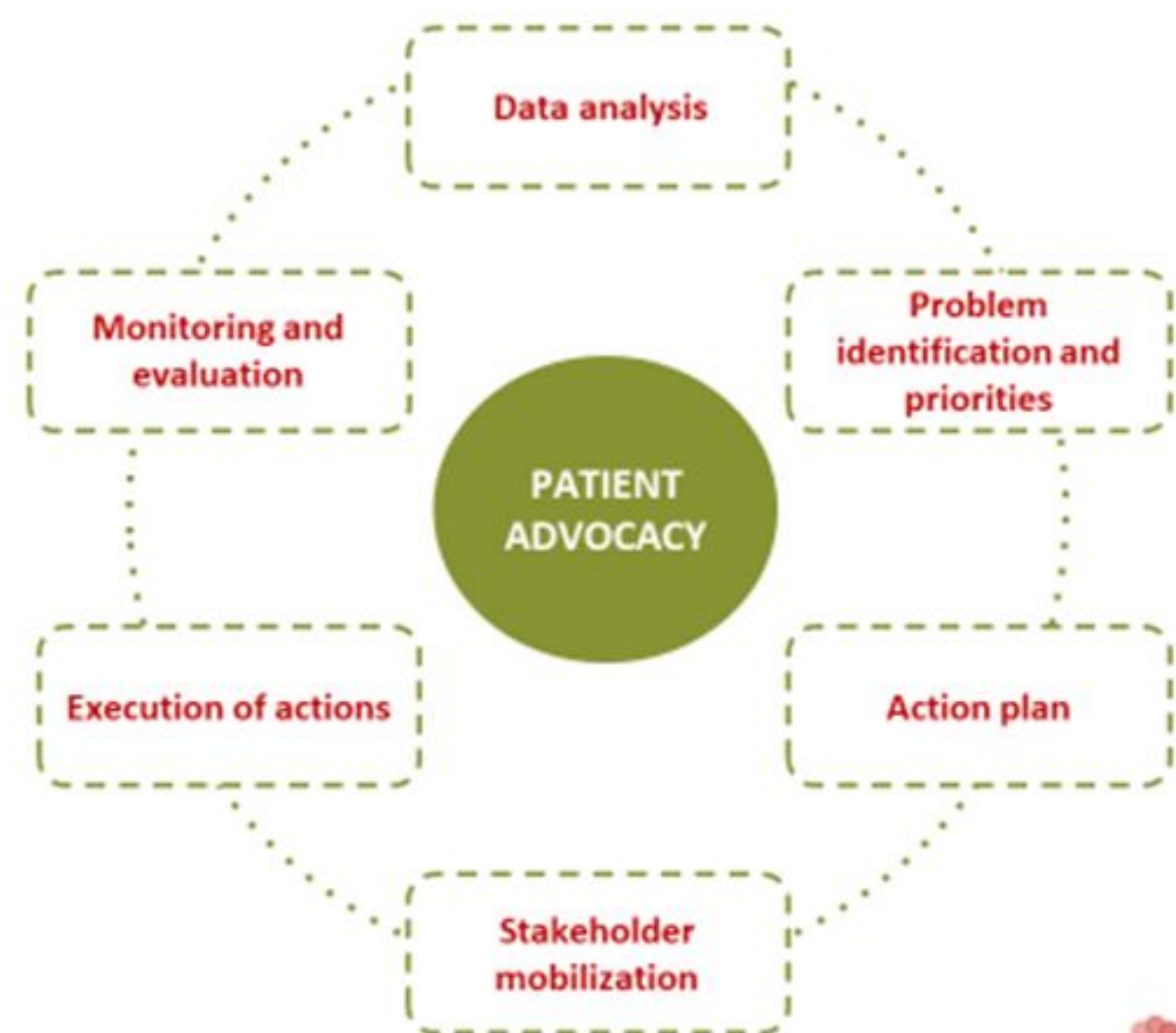
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#### Advocacy to influence public health policies

Based on the data collected during the patients' journey, we work on advocacy actions to impact public health policies, with the aim of improving cancer prevention and treatment, impacting the quality of life for Brazilians.

In our work we articulate with actors in the Health and Justice systems as well as with government authorities at the federal, state and municipal levels in Brazil.

#### Defense of patients' rights to improve outcomes in the Brazilian Health System.



#### Action - public policies & advocacy

##### Achievements:

- Patient engagement in the processes of the Brazilian Health Technology Assessment Commission (CONITEC) in more than 30 Public Consultations for the HTA incorporation in 2022 & 2023, including medications for chronic myeloid leukemia.
- + 10 Public Hearings with our participation and proposal of topics.
- 40 congressmen supporting and actively working for the Oncology matter.
- + 20 meetings with the Ministry and Health Secretaries to present patient demands and proposals to improve public policies for Oncology care
- Abrale presented a proposal to improve the writings of the Bill for the Brazilian Cancer Prevention and Control Policy and managed to adapt the text approved by the Chamber of Deputies in August 2023.
- National Health Conference, promotion of 5 Conferences to choose guidelines and proposals for public policies focused on Oncology in the next 4 years in Brazil. The proposals for Oncology were approved and should be included as priorities for the Ministry of Health's strategic planning and budget.

